

STACY CHANG

GRAPHIC DESIGNER

The fundamentals of our daily lives are based on good design, and that's my goal: seeking to produce beautiful designs to attract new customers. As a graphic designer, I strive on creating visually appealing and effective ways to sell and build products through color and style.



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WORK EXPERIENCE

Ten Ren's Tea Time

Aug. 2014 – Sep. 2019

Senior Graphic Designer

- Prepare and design marketing ads, brochures, menus and social media content.

Marketing Management

- Responsible for developing, implementing and executing strategic marketing plans in order to attract potential customers and retain existing ones.

Tawa Services, Inc.

Sept. 2021 – Current

Graphic Designer

- Worked on promotional ads, video filming and editing, as well as social media content creating.
- Designed and oversaw new location openings and their marketing design campaigns.



EDUCATION

Cal State Polytechnic State University

B.A.: Graphic Design

September 2009 - June 2014



INTERESTS

Traveling

Motorcycling

Hiking

Baking

Reading

Weightlift



SKILLS

Great sense of time management.

Highly organized.

Able to conceptualize and think visually.

Works well alone and with a team of creatives.

Understand the principles of design and theories.

Bilingual in English & Mandarin



TECHINCAL SKILLS



Print



Branding



Packaging



Illustration



Photoshop



Illustrator



Premiere Pro



After Effects



InDesign



LANGUAGES

English

Mandarin

