

# STACY CHANG



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www.usagidesigns.net

## GRAPHIC DESIGNER

“*Design makes the world a beautiful place.*”

From books, restaurants, advertisements to just walking down the street shopping, all the fundamentals of our daily lives are based on good design to attract consumers. It's how we get their attention and that's my goal: seeking to produce beautiful designs to gain new customers. As a graphic designer, we need to strive on creating the most effective way to sell and build products through color and style.

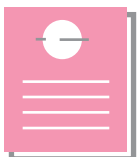
## CORE QUALITIES

- Great sense of time management.
- Highly organized.
- Able to conceptualize and think visually.
- Works well alone and with a team of creatives.
- Understand the principles of design and theories.
- Bilingual in English & Mandarin

### Design & Software Skills



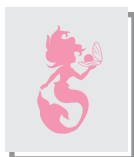
Print



Branding



Packaging



Illustrations

## EXPERIENCE

### Ten Ren's Tea Time Senior Graphic Designer

Aug. 2014 – Sep. 2019

- Prepare and design marketing ads, brochures, menus and social media content.

### Marketing Management

- Responsible for developing, implementing and executing strategic marketing plans in order to attract potential customers and retain existing ones.

### Tawa Services, Inc. Graphic Designer

Sept. 2021 – Current

- Worked on promotional ads, video filming and editing, as well as social media content creating.
- Designed and oversaw new location openings and their marketing design campaigns.

## EDUCATION

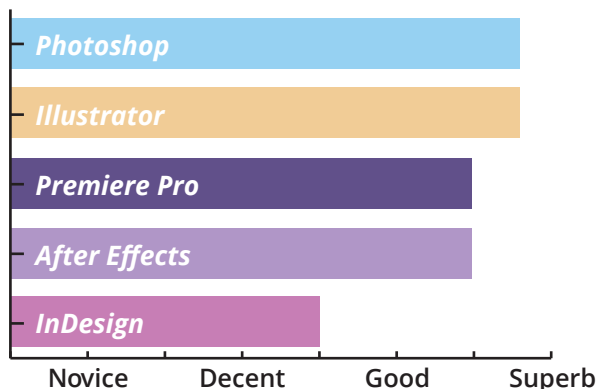
### Cal State Polytechnic State University

B.A.: Graphic Design

Graduated: June 2014

Overall GPA: 3.75

September 2009 - June 2014



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