



General Design Rates

Corporate Identity

Prices

What I Include...



Logo Design

starts at \$500

base price includes 3 compositions.



Corporate Identity

starts at \$1500

includes logo, business cards, letterhead, etc..



Business Cards

starts at \$150

base price includes front only.



Letterhead & Envelopes

starts at \$200

base price includes 2 compositions.

Advertising

What I Include...



Brochures

starts at \$200

base price starts at one fold.



Advertisements

starts at \$300

base price starts at one side.



Flyers

starts at \$150

base price starts at one side.



Signage

starts at \$50

base price only for banner. Vinyl & labor price not included.



General Design Rates

Vinyling

We charge \$0.50 per square inch (if double layered, it will be double the price, triple layer x3, and so on) for simple designs, if and when the work requires more weeding and transfer tape time we will add costs accordingly. If you also need design consulting before the vinyl work, we charge by **the hour of \$35.00** for our services and expertise.

- Complexity also counts towards the price, so it will fluctuate depending on each person. The first design is included in the sticker price. People ordering should detail what they want in the initial order. Last minute changes will incur an extra fee as its not as simple as clicking a few things

★ Prices in Color

Black and white will generally cost less than those that are multi-colored. The more colors used the more it'll cost. Sizing and weeding time not included in the prices.

★ Custom Prices

Custom designs usually are more complex than decals and will require a longer time to complete. These customs will incur an hourly fee of \$35.00. The hourly fee will cover the design from scratch and any further editing until the customer finds the design satisfactory. Initial sizing, labor and material cost is not included in the hourly rate as those will vary from client to client. Extra large sizes and last minute changes for the custom cut will incur extra fees of course.

The customer is welcome to have a jpeg version of the file to use however he/she would like to, but Usagi Designs still owns all rights to the original content to use for marketing, portfolios and advertising. An estimate and design contract will be signed before the project is taken up between client and designer.

- Custom work is charged according to a few categories:

Designing Time: \$35.00 / hour

Labor & Weeding Time: \$15.00 /hour

Material Fee: Varies

Expedite or No Expedite Fee: Additional \$15.00 per every hour spent overall.